

M&M Software is an Excellent Knowledge-Based Organization



M&M Software was awarded the title „Excellent Knowledge-Based Organization“ by the Ministry of Economics and Technology.

The award was preceded by an extensive company audit over a period of six months. In this process M&M Software was evaluated in different dimensions. The jury focused in particular on the efficient handling of knowledge in the corporate governance, in business processes and in projects. Under scrutiny was also the handling of knowledge of employees and external business partners and –associates.

M&M Software is a purely knowledge-based company. As a software service provider for the industrial automation, the process-orientation and trendsetting intellectual asset management form the basis of our business success. The company has started to prepare its own Intellectual Capital Report already in 2006, as part of a national pilot project „Know-How – Made in Germany“.

The continuous development and nurturing of the intellectual asset management is also the reason why M&M managed to score in all evaluation criteria of the project Excellent Knowledge-Based Organization. The jury constitutes its positive assessment as follows: “Being the award winner shows that M&M Software practices a particularly outstanding and integrated intellectual asset management in all corporate sectors. In addition, the company’s intellectual asset management is innovative, task oriented and transferable to other companies.”

Erwin Müller, the company’s Managing Director, says: „The award is reason enough for M&M to continue in the chosen path. It becomes increasingly important in our knowledge-based economy to give due recognition to the intangible success factors, such as the capabilities of the company’s employees “

Info about the project Excellent Knowledge-Based Organization:

Excellent Knowledge-Based Organization is a project in the initiative „Fit for the Knowledge Competition“ of the Ministry of Economics and Technology. The ministry aims with this initiative to strengthen the intellectual asset management in the medium-scale industry. Between 2004 and 2012, more than 34 initiatives and projects totaling 17.5 million Euro will be sponsored by the ministry.

Press Release

M&M Software develops technologically advanced applications and products for industrial automation. Our portfolio includes consulting, development, services and tools for factory and process automation and our core strengths are in device integration, engineering systems, human-machine interfaces and Web applications. Our success derives from almost 25 years' experience in the target industries and exceptional technological know-how. Strong process orientation and trendsetting management of intellectual capital guarantee our software solutions are of the highest quality. In St. Georgen (Germany) and Suzhou (China) we develop innovative and state-of-the-art solutions for the international market. The sustained success of our customers is always our main concern. Products developed by M&M Software are being successfully applied in the chemical and pharmaceutical industries, marine control equipment, the energy sector and the automotive industry.

For many years, international companies such as Bosch, Endress+Hauser, Omron, Foxboro and Sick have been placing their trust in M&M Software.

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